

CELEBRATING A DECADE OF IMPACT

2019/2020
ANNUAL REPORT



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We did it. We concluded a decade of impact with you. Even during COVID-19, you stepped up to help with emergency soap drops and to build clean water systems, hand-washing stations, and sanitation facilities. Locally, in the States, you supported new curriculum development and helped us create meaningful, virtual experiences for students and supporters- thank you.

Over the next decade, we will continue working towards something ambitious as a global community: The United Nations 2030 Sustainable Development Goals. Achieving these milestones will mean that we have an equitable, cleaner, and more sustainable world. A world where our children's children can thrive.

I hope you'll continue this journey with us as we play a role in ensuring clean water is available for all.

Erin Huber Rosen

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Executive Director and Founder
DrinkLocalDrinkTap.org

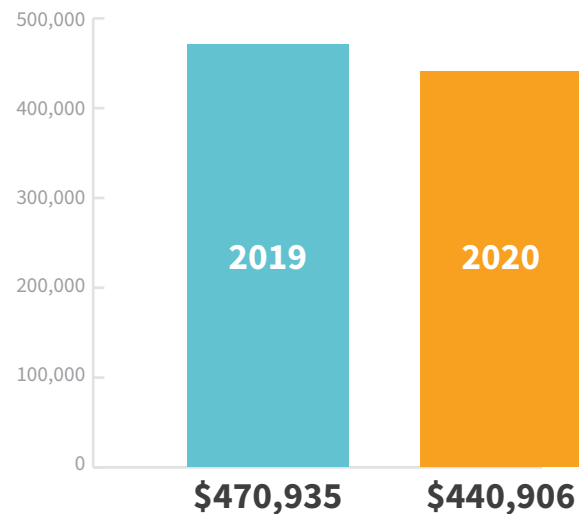
Water is Life



REVENUE SUMMARY

In 2019, we reached record highs in revenue through our events and increased support from foundations, Corporations, and individuals. In 2020, COVID-19 drastically affected our funding and program goals. DLDT operates as a lean organization, which enabled us to weather the challenges of 2020.

2019/2020 in Review

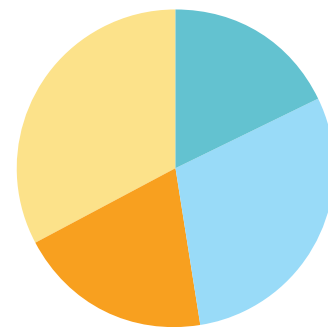


Total revenue over 24 months: **\$911,841**

2019/2020 Revenue
Earmarked for Uganda
Programming
(not including general funds
allocated for Uganda operations
and projects)

\$345,512.90

2020 Breakdown of Revenue Sources



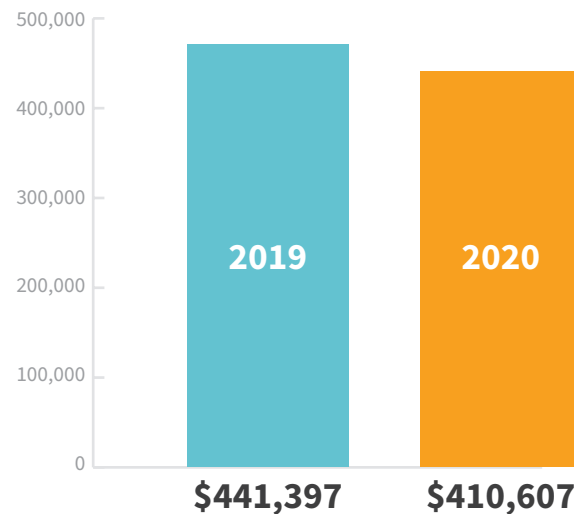
- Corporations (18%): **\$69,301**
- Foundations (30%): **\$114,750**
- Nonprofit Partners (20%): **\$77,352**
- Individual Donations (32%): **\$125,991**

EXPENSE SUMMARY

In 2020, we faced new funding uncertainties and scaled back an already lean operation to move forward. Despite these challenges, we moved forward to complete a strategic plan, a board development project, and created new school curriculum and web resources.

Those special projects are not annual in nature and helped lay the foundation for mission execution and strengthening DLDT going forward.

Expense Summary



2019/2020 Uganda:
\$399,973



2019/2020 USA:
\$452,031

Total expenses over 24 months: **\$852,004**

IMPACT IN THE USA

2019

6,215 volunteer hours donated to DLDT in 2019

1,443 New Wavemaker Programs in 28 schools

3,368 pounds of trash picked up at Edgewater Beach at 25 cleanups (total since 2010= 75 cleanups and **10,229** pounds including 2019)

Over **\$500,000** raised from 4 Miles 4 Water alone since 2014 (milestone)

Over **\$50,000** raised via the Splash Party (a record)

2020

2,052 volunteer hours donated to DLDT in 2020

566 New Wavemaker Programs in 12 schools

Participated in **14** community events

Cleaned up **566** lbs of trash over DLDT hosted 10 cleanups with 98 volunteers



Our Director and Founder, Erin Huber Rosen highlighted in the newly released 'Boss Ladies CLE' book

IMPACT IN UGANDA

The last 24 months have brought excitement as we crossed milestones in number of people served and projects completed. We brought on two new team members, Ejang Fiona and Masembe Muhammad, to increase our capacity to complete projects and improve our impact. Ejang joined us from northern Uganda and has experience working with rural communities, health related research, and data collection; she is passionate about helping girls. Masembe has both a communications and operations background. He is helping DLDT with logistics, operations, and fostering nationwide exposure to information about our organization.

2019 Two water systems serving 2,213 people and 11 latrine blocks serving 3,243 people

2020 Two water systems serving 4,177 people and 12 latrine blocks serving 4,116 people

★
Purchased a drill thanks to Hydrate HQ and anonymous donors. Our baby (aka drill) arrives in Q1 2021. It's name is Deep Blue!



On the horizon

This exciting purchase in 2020 will reduce our cost per water well in Uganda by 30-40%. We hope to help more people with less.

A DECADE OF IMPACT

As we close our first decade of working in water equity, we've taken time to reflect on the core mission of DLDT. Our work is truly rooted in water equity: we strive for access to clean, affordable water for all. We do this by protecting our water resources, advocating for underserved communities, recognizing the United Nations Declaration of the Human Right to Water and Sanitation, and building affordable, sustainable water and sanitation systems.

After finishing a three-year strategic plan and realigning our board and operations, we project that we can begin doubling the number of people to whom we bring access to clean water in Uganda each year. In the United States, we expect the new Wavemaker Program Curriculum to be adopted by educators nationwide and to continue our impact in classrooms through our current relationships with educators both in Northeast Ohio and beyond.



WE EDUCATE

Our U.S.-based Wavemaker Program builds water awareness with 4th to 8th graders through multimedia, both in person and through a virtual curriculum.

The Wavemaker Program was originally created to better support teachers in their environmental, science and service learning. Now, it has evolved into STEM-connected lesson plans (NEW in 2021), that enable classrooms to work with DLDT educators virtually or in person, while evolving the action-based side of the program to better serve young people who want to change the world.

What exactly are we offering in 2021?

- New curriculum covering our eco-footprint (water quality and our actions), clean water as a human right (water equity), and climate change and water (climate change expresses itself through water). There are 15 lesson plans that will be free to educators this year!
- New public resources, including water fact sheets and an action kit
- New action kits for educators and students
- Free virtual classroom visits with our educators
- Free, virtual field trip for grades 4-8 on March 22nd, World Water Day



WE ENGAGE

Our partners and supporters invest their time, efforts, and expertise while offering financial support to help protect what we have and ensure no one goes thirsty.

In 2021, we will continue to realize the benefits of a more virtual world by speaking at water sector events, special engagements with youth, and engaging with other audiences. We are thrilled to announce a special Earth Day screening of our documentary, *Making Waves*, in partnership with the Cleveland Museum of Natural History, which is sure to inspire action.

On the beach, we will follow state and partner guidelines, which limit beach cleanups to 10 participants. We will have seven scheduled cleanups and will continue hosting private cleanups following the same rules.



WE DRIVE WATER EQUITY

In Cleveland, we advocate for clean, safe, affordable drinking water and sanitation services.

In Uganda, our credibility lies with our team owning sustainable WASH projects from conception to execution.

Water equity occurs when all communities have access to safe, clean, affordable drinking water and wastewater services; are resilient in the face of floods, drought, and other climate risks; have a role in decision-making processes related to water management in their communities; and share in the economic, social, and environmental benefits of water systems.

- U.S Water Alliance

1 in 4 people globally don't have access to clean water

HALF of the people on earth don't have access to a safe toilet

2 million people in the United States don't have running water

Combine these issues with climate change and migration, global instabilities and COVID-19, underserved communities suffer even more struggles to survive.

In 2021, we will continue serving in a leadership role on the Greater Cleveland Water Equity Partners (GCWEP) board, co-chairing the Affordability Sub-Committee and will continue with public engagement and education around water affordability, quality and access. We hope to begin diving deeper into solving our local water equity issues in Greater Cleveland during our fifth year of advocacy.

Globally, we aim to reach 12,000 more people in 2021 with sanitation and/or water systems and facilities. In addition, as we celebrate the arrival of our new drill, we will become proficient in using the new equipment. At the top of our project pipeline, are 10 wells, 23 latrine blocks, four bathing blocks, and one piped water system in urgent need of funding and construction. We will work tirelessly to ensure we impact as many people as funding allows in 2021.

GRATITUDE

Thank you to our partners for believing in our mission and impact.



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