MAKE WAVES 4 CHANGE

DEVELOP YOUR ACTION PLAN TO CHANGE THE WORLD





INTRODUCTION

Everyone has the ability to take action and be the change they want to see in the world. At Drink Local Drink Tap, we integrated 11 years of teaching our Wavemaker Program in classrooms, hosting beach cleanups, building water infrastructure projects in Uganda, and inspiring behavior change to create this book.

Make Waves 4 Change is a guide designed to help young and aspiring activists create meaningful change in the world by considering their passion and strengths with focus. The four chapters provide a framework to research issues, plan and implement actions, and scale efforts. Below, you will find details on each chapter and how to effectively use them. It is encouraged to work through your own action plan with your students to help model activities and provide insight about questions. The purpose of this book is to grow power, and courage, and to amplify youth voices. Now, let's change the world!





SUPPLIES

One book for each learner can be very beneficial, but if it's not possible, learners will need a notebook to carry through the actions outlined.

CHAPTER 1

Positive Wavemaker - Know Your Voice



Have a conversation with your learners.

This chapter allows students to experience self-reflection. Before using the questions in the book, have your learners think back about past accomplishments they have done. What were some of the skills they used to accomplish their goals? What are some skills that they need to develop further?



Learners work through self-reflective questions on skills and visioning for themselves as leaders and making change (page 13-15).

Use this as an introduction and as an opportunity to create a classroom culture that is positive and amplifies youth voices for change. Learners will work through these questions and begin to see themselves in a position to implement change. Have learners (if comfortable with sharing) share their strengths and skills. **[#2 Continued]**

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CHAPTER 1

POSITIVE WAVEMAKER - KNOW YOUR VOICE

[#2 Continued] After learners share their or privately reflect on paper, they should complete #5 in a longer assignment reflecting on their passions and visions for themselves as changemakers, maybe even including a specific issue (broad vision) they want to impact. This sharing activity promotes an environment that encourages respect, collaboration, and a safe space to be oneself. They might even find they have concerns in common with other learners!

- Learners will research a few issues they care about and choose one to build an action plan around (pages 16-18). Review the examples of actions people take to impact problems.
- Using the questions on page 19, learners will connect the issue they care about (or change they want to see) with the example actions and their skillsets. This page begins taking them on the journey of using their strengths to eventually create an action plan in the second half of the book.

Learners will reflect on their skills and which of the 'actions' resonate best with them.

Learners will research activists working on the issue they care about (page 21-22).

Finding the activists that work in their field is important in focusing their research on something that they can create goals for and achieve. When using this, ensure that the issues that students are researching have information and examples to help them in guiding their options for instituting change.

Learners can be assigned a specific activist that they can research and answer some brief questions on before this portion of the action book so they have the information they can draw on while they are researching the specific issue they are trying to resolve. Learners can then compare themselves to this individual and influence their own activism based on them. Once learners have built their confidence and clarity, they can move on to the next chapter.

Example: Doing a short case study or research paper on the impact that Greta Thurnburg has had on the global climate change movement.



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CHAPTER 2

DEFINE YOUR PATH

- **Gain Media Literacy (pages 26 & 27)** Learners can collaborate and work together to gain media literacy skills and how to identify false narratives. To provide some context to this, model how to go about answering the questions on pages 28-30.
- Find an article or video related to your issue, review with a friend, and practice active listening with each other's opinions while answering questions (page 28-30)

Go through the activity as an example for learners first. If required, provide some resources for learners to choose from to have more control on what learners should be looking for and avoiding. Learners will answer questions 1-6 on pg 28-30 in pairs to develop media literacy, active listening, and collaboration skills. If you are looking to continue developing public speaking skills, learners can then share the media they analyzed and explain their answers to the rest of the class.

As a precursor to developing 'active listening skills' here is a resource to help. https://www.mindtools.com/CommSkll/ActiveListening.htm

Understanding your issue - it's time to dive deep into the issues your learners care about (page 31)

Questions 1-7 on pages 32-34 provide questions that require learners to conduct their own research and answer questions that help them become more knowledgeable as they continue their activism journey. When working through these questions, refer back to the media guide to help learners in determining the reliability and validity of sources that they are using.

Understanding Roles (pages 35-36)

While learners have collected information and practiced their ability to decipher media and information, bring them back to a point of self-reflection reviewing and answering questions 1-3. Emphasize with learners that this is a process that takes time and to be thoughtful with their answers. If needed, provide students with your example.

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CHAPTER 2

DEFINE YOUR PATH



Consider Partners (pages 36-38)

When working through each step of the book, learners will need to keep in mind the relationships and partnerships they will need to develop. To drive this point home, you can use questions 1-4 on pages 36-38 as an opportunity for learners to think about collaborations they might need to develop.



Think Strategy and Outline a Vision (pages 38-39)

Once learners have networked within their class or with others outside of the classroom, they need to begin outlining their strategy and how they will measure success. To demonstrate this, you can have your students answer questions 1-4. To coincide with this, create a simple/broad timeline to help with outlining their strategy and measuring success. This helps with creating a visual that can help put into perspective the time and the tasks needed. ***They will create more detailed steps during ACTION PLAN creation on page 60.

CHAPTER 3

MAKE WAVES!



View Examples of "Making Waves" pages 40-49, get inspired!



Steps to Building a Network (pages 50-51)

As learners progress through chapter 3, they are going to have to work on completing each goal on the checklist on page 50. Dedicate one week if possible for this and while learners are working on it, have them prepare a sales pitch or PSA to demonstrate this to the class. This aids in having learners clarity on their problem and how to effectively communicate the impact they want to make to others. Learners can offer feedback to the presenter and offer suggestions on how to improve their sales pitch or PSA. Learners can ask themselves "why should someone care about this problem and help to solve it or impact it through their proposed action".

A very simple outline is at the bottom of page 51.

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CHAPTER 3

MAKE WAVES!



Building Your Network (pages 52-57)

Once learners have a clear and concise sales pitch for their cause, they can then begin building their network. Learners can then work through pages 52-57 where they can begin building their network and taking down contacts that will help them in delivering their message.



Purpose Diagram (pages 57-59)

Reflection is a key part of the learning process. Learners will think back on their actions and revisit the purpose diagram. Has anything changed since they have gone through this process? Have they realized that they have new strengths? What are they doing to get their message to others? Discuss.



Action Plan (pages 60-65)

Learners will use this space to then begin planning their course of action to achieve their specific goals. As they are working through this portion of the process, you can model with them what an appropriate action plan will look like and how to effectively manage others and the goals you put out to accomplish. If learners want to organize their action plan in a different way (timeline, calendar) that is completely fine as long as they are able to track their progress. It's important when working toward a goal to have manageable steps and milestones along the way to keep motivated and to view progress.

IMPLEMENTING the action plan for each learner will take various amounts of time. It is important to help learners choose something focused and manageable at the outset and they can grow their impact as they learn and try. Making waves isn't always easy and it's important that we support learners through the twists and turns of implementing their plan.

Action for learners: Develop an Action Plan, implement it with their network or in a team, present on 'how it went' in written or oral presentation form.

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CHAPTER 4

AMPLIFY CHANGE



Share Power (pages 70-71)

Elevate Others and Grow the Work

When beginning chapter 4, have your learners take time to reflect on their experience in taking action. Follow the questions in the book to guide reflection, roles, and who is filling seats at the table while executing their action plan.

Collaboration can be tricky, but if we take time to practice listening skills and ensure everyone's voice can be heard, it can AMPLIFY your impact and voice. Spend time discussing roles, elevating others, and growing work. HINT: All Action Plans have room for improvement! Answer the questions in the book as a class, then invite learners for individual reflection.



Growth Plan (pages 74-77)

To track the growth and evolution of their action plan and impact, learners will create a Growth Plan. They will need to create a plan so that they can be guided by their goals, action steps, their support team, and deadlines. To demonstrate this, the educator can have learners brainstorm with each other to help receive feedback from each other. Once they have received peer feedback on their growth plan, you can reconvene them and discuss their growth plans. This is a great opportunity for learners to practice the special ability of planning, review, and implementation.



Growth Plan Timeline (pages 79-81)

Once learners have created their growth plan, they are going to continue to develop their ability to monitor their plan over a longer period of time. Using the growth plan timeline on P. 79-81, have your students write down their high-level goals for each month and the required steps they will need to take in order to achieve them. You can have this be an individual activity that will help students reflect on their action plan, accomplishments, and goals for the future.

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CHAPTER 4

AMPLIFY CHANGE



Scale Up (pages 82-83)

As learners progress through their growth plan timeline, they will need to keep track of their experiences to answer the reflection questions on pages 82-83. As learners work through these problems, this can be a great opportunity to amplify their voice in the school's community.

Every milestone they reach - regardless of its size - should be celebrated and amplified! Highlight them in the school newsletter, announcements, assemblies, and through social media outlets. This is your opportunity to engage beyond the classroom and show that each and every person is capable of making #Waves4Change.

CONCLUSION

When completing the book, it would be helpful to keep several learners' work as a direct model for the upcoming class that will go through the same experience. Having models that come from other learners is a way to enforce the idea that learners can make a difference. Previous learners can even speak with your current learners about their actions. This helps amplify the work that your learners have done and creates a sense of representation and community within your school. And, tell us about it on social media or via email at wavemaker@drinklocaldrinktap.org.

Everyone has the ability to make #Waves4Change. As our youth continue growing, we can help to amplify their voices so others can follow in their footsteps. The world needs all of your learners' positive actions as they will ripple outward and continue to create waves! Thank you for your support and your continued commitment to empowering the next generation to be wavemakers.

WHOLESALE FOR EDUCATION (NO RESALE)

Make Waves 4 Change is available for wholesale purchase for schools, nonprofit organizations, camps, and beyond. Contact Info@DrinkLocalDrinkTap.org or Wavemaker@drinklocaldrinktap.org for more information.

SPECS

- Ideal for Young Adults between ages 12 18
- 94 Pages
- 6x9 Softcover
- Interactive, WRITE IN THE BOOK

Contact us for help or with questions:

Drink Local Drink Tap +1-440-381-6430 USA

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DESCRIPTION

This action planning book encourages young adults (ages 12-18) to change the world one action at a time. The book provides youth with a framework to research social and environmental issues that they care about at the local and global level. It teaches them to plan, implement, and scale actions to create meaningful change for those causes.

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SHARE ON SOCIAL MEDIA

#WAVES4CHANGE

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DISTRIBUTION

RETAIL

Make Waves 4 Change is available for \$30.00 at drinklocaldrinktap.org/wavemaker/book/

WHOLESALE RESALE

Make Waves 4 Change is available in the Global Distribution Network for wholesale units in stores, book stores, and beyond.



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PURCHASING

FOR EDUCATORS (WITH TAX EXEMPTION, NO RESALE)

- 1. Visit <u>drinklocaldrinktap.org/wavemaker/</u>
- 2. Complete our "Wavemaker Program Interest Form"
- 3. Visit www.blurb.com/my/account/register
- 4. Create a Blurb Account for your School or Classroom
- 5. Once you are logged into your Blurb Account, Visit support.blurb.com/hc/en-us/articles/207794546-Sales-tax-exemption-process. Follow their instructions and submit all required documents, then wait for approval (this can take up to 7 business days). Check your email or Blurb account to find your approval.
- 6. After you submitted your Tax Exemption documents and have been approved, Visit drinklocaldrinktap.org/wavemaker/book/ and click "BUY THE BOOK NOW"
- 7. Confirm that your logged into your blurb account and click "ADD TO CART"
- 8. A window pane will pop up, or you can click "CART" allowing you to change the quantity of books you would like to purchase.
- 9. Please note that Blurb provides discounts at the following volume intervals:
 - a. 10-19 Units = 10% off
 - b. 20-49 Units = 20% off
 - c. 50+ Units = 25% off
- 10. Complete Your Transaction
- 11. Email <u>Wavemaker@drinklocaldrinktap.org</u> to tell our team your books are on the way so we can support your classroom further!

